#### Contact

www.linkedin.com/in/aaminabawany (LinkedIn)

#### Top Skills

HTML5

**Lead Generation** 

**Digital Marketing** 

#### Languages

Spanish (Limited Working)

English (Native or Bilingual)

Urdu (Full Professional)

French (Elementary)

Hindi (Professional Working)

Arabic (Limited Working)

#### Honors-Awards

Business Management Entrepreneurship Competition

# **Aamina Bawany**

Co-Founder/ Head of Ops @ Medici - Growth & Technology Strategy | GTM | Driving Partnerships & Product Innovation in AI + Data Security | Bridging Neuroscience and Tech | Event Host and Speaker New York, New York, United States

## Experience

The Medici Project

Co-Founder

December 2022 - Present (2 years 2 months)

**Ultrapass Identity Corp** 

Director of Growth

April 2023 - Present (1 year 10 months)

#### Cogniscale

Co-Founder, Chief Executive Officer May 2019 - Present (5 years 9 months)

#### NYU Langone Health

Cognitive Neurosciences and Behavioral Engineering (Research Contributor - Dual Doctorate)

May 2019 - July 2023 (4 years 3 months)

#### Supermomos

Director, Business Development and Community January 2022 - January 2023 (1 year 1 month)

New York, New York, United States

#### Center on International Cooperation

Consultant

November 2017 - January 2019 (1 year 3 months)

Greater New York City Area

#### AB, Business Consulting

Founder

January 2016 - December 2018 (3 years)

New York, NY

# Provide entrepreneurial guidance and strategic planning to innovative startups, especially woman-owned businesses.

# Focus on business development and planning, and creating strong marketing and social media campaigns.

International Rescue Committee
Prospect Research Analyst
March 2015 - May 2018 (3 years 3 months)
Greater New York City Area

### Education

New York University

Quantitative Economics, Statistics; Cognition