

Contact

www.linkedin.com/in/jeremy-gordon-1709236 (LinkedIn)

Top Skills

Scouting

Video Editing

Scheduling

Certifications

Pitch Design

Understanding Prompt Engineering

Make Foundation

Programming for Everybody- Getting Started with Python

Make Intermediate

Jeremy Gordon

Critical Thinker Bridging Subjective Information and Data into
Insightful Analysis | Content Specialist

Sterling Heights, Michigan, United States

Summary

Strategic Data Analysis and Content Specialist with a proven track record in both baseball and blockchain ecosystems. With over a decade in baseball, I honed critical thinking and data-driven evaluation skills, signing top prospects and supporting impactful trade decisions through thorough research and talent analysis. My experience as a scouting supervisor involved overseeing talent across multiple states, conducting in-depth interviews, and leveraging data to predict player potential.

In the blockchain space, I bring the same analytical rigor and communication skills to research, content creation, and community engagement. I've authored numerous pieces on emerging projects, trends, and ecosystem updates, translating complex concepts into clear insights that inform and engage audiences. Whether it's scouting athletes or analyzing digital assets, I bring a unique blend of strategic insight, critical thinking, and detailed analysis to drive meaningful outcomes.

Experience

Elastos

Senior Writer

July 2021 - Present (3 years 7 months)

Sterling Heights, Michigan, United States

- Manage and create content for the Cyber Republic Monthly newsletter and Elastos.Info website
- Research emerging projects in the Cyber Republic ecosystem and communicate with team members
- Curate tweets and statements regarding updates from projects

Atlanta Braves

Area Scout

January 2020 - August 2024 (4 years 8 months)

Greater Detroit Area

Covering IL, IN, MI, OH, WI

WAG Media

Writer

April 2022 - January 2023 (10 months)

Sterling Heights, Michigan, United States

- Research projects dedicated to the Polkadot and Kusama ecosystem
- Write articles on projects related to NFTs, Cryptocurrency and industry trends

Cyber Republic

Lead Writer

January 2018 - October 2021 (3 years 10 months)

Clinton Township, Michigan, United States

- Researched Web 3 project Elastos and wrote dozens of updates and articles weekly
- Special liaison between CR Press and Elastos Foundation members and team to communicate to the Western community
- Dedicated social media correspondent between different platforms (Twitter, Telegram, Discord, Reddit)

Toronto Blue Jays

7 years 10 months

Professional Scout

January 2018 - October 2019 (1 year 10 months)

San Francisco Bay Area

Scouted the Colorado Rockies, Los Angeles Angels and Milwaukee Brewers Organizations top to bottom

Special Assignment Scout before July 31st Trade Deadline

Point man and Primary Evaluator in Seung-hwan Oh trade

Recommended impact players with accurate evaluations on Trent Thornton, Matt Shoemaker, Daniel Hudson, Derek Law and Billy McKinney

Pro Scouting Video Coordinator

January 2013 - December 2017 (5 years)

2013-2017: Coordinated Minor League Video Program, Trained Video Assistants in BATS and Trackman, key contributor with administrative duties during Pro Scouting Meetings

2016: Scouted the Kansas City Royals Organization top to bottom, Advance Scout on the Washington Nationals in preparation for Playoffs

2017: Scouted the Boston Red Sox and New York Yankees Organizations top to bottom

Professional Video Scout

January 2012 - December 2012 (1 year)

Pro Video Scout- East Coast: Capture video, edit playlists, write reports.

Toronto Blue Jays

Minor League Video Assistant

June 2010 - November 2011 (1 year 6 months)

Captured, edited and uploaded video on hitters and pitchers on BATS for the Auburn Doubledays

Assisted Manager, coaches and Trainer on various administrative tasks (Travel itineraries, Contact sheets)

Traveled with the team

2011 Dunedin Blue Jays Video Coordinator

Pittsburgh Pirates

Advance Scouting/Baseball Operations Intern

March 2009 - September 2009 (7 months)

Assisted the Advance Video Scout with construction of advance scouting reports

Created video play lists for coaching staff

Managed minor league video and statistics for Low A West Virginia Power

Helped coaching staff and players navigate through the BATS system

Baseball Info Solutions

Video Scout

March 2008 - September 2008 (7 months)

Scored and pitch charted MLB games using specialized software

Prepared and analyzed statistical data for MLB clients

Assisted with the production of the Fielding Bible

Tacoma Rainiers

Marketing Assistant

April 2007 - August 2007 (5 months)

Strategic

Marketing Intern

July 2006 - September 2006 (3 months)

Education

Sophia University

Keller Graduate School of Management

MLSB Scout School

University of Massachusetts at Amherst - Isenberg School of
Management

Bachelor of Science, Sport Management