Top Skills

Growth Strategies
Educational Leadership
Media Production

Languages

Spanish (Native or Bilingual)
English (Native or Bilingual)

Certifications

PRODUCT MANAGEMENT AND
STRATEGY

Humpty Calderon

Investor, Startup Advisor, Podcaster. Augmenting onchain narratives while helping creators grow their audience and make more money.
Los Angeles, California, United States

Summary

Humpty Calderon is a serial entrepreneur launching startups in VR, blockchain, and AI. He's helped spur the growth of products with over 1 million registered users and 50,000 monthly active users.

Humpty is a friend of founders and has hosted hundreds of them on his podcast, CryptoSapiens, while growing his audience to nearly 1 million listeners worldwide. He also brings together founders and investors through his networking group with over 800 registered members.

Humpty is enthusiastic about the new creator economy and is now helping creators find new ways to grow their audience and make more money with onchain media.

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Experience

CryptoSapiens
Executive Producer
March 2021 - Present (3 years 11 months)
CryptoSapiens is the community of people learning about crypto and the things being built on it together. We run fun, social experiments onchain and also host a podcast.

Mosaic Labs
AI Intern
March 2023 - Present (1 year 11 months)
Helping creators grow their audience and make more money with blockchain and AI

Alquemie
Web3 Product and Growth Advisor
February 2021 - Present (4 years)
United States

Helping early stage companies develop go to market strategies, get vital funding, and launch products that outperform competitors.

Orange Protocol
3 years 1 month

Advisor
January 2023 - Present (2 years 1 month)

Co-Founder, Head of Product
January 2022 - December 2022 (1 year)

Putting digital reputation back in the hands of users, builders, and developers.

Issued over 100,000 credentials across multiple blockchains including Polygon, Ethereum and BNB Chain.

Ontology
3 years 10 months

Advisor
January 2022 - Present (3 years 1 month)

Head of Community
April 2021 - December 2021 (9 months)

Bringing trust, privacy, and security to Web3 through decentralized identity and data solutions.

Launched the first decentralized identity wallet with over 1 million registered users and 20,000 MAU.

Sesameseed
Co-Founder, Head of Marketing
April 2018 - September 2020 (2 years 6 months)
Greater Los Angeles Area

[Company was acquired in September 2020]

Developers of the first crypto index token and crypto crowdfunding platform. Managing nodes across seven blockchains, and creators of popular fintech dapps Poppy, Troncard, and Seedit. Launched the first DeFi protocol on TRON.

Monstrarosa

Founder, President
August 2016 - June 2020 (3 years 11 months)
Los Angeles, California

Transforming business information systems for Los Angeles architects and designers. Helping our clients create award-winning designs with emergent technology.

Shimoda Design Group
4 years 9 months

Digital Marketing Strategist
2016 - October 2018 (2 years)
Los Angeles, CA

• Create engaging copy for web, print and social media.
• Design award winning media packages for architecture and design magazines.
• Develop captivating architectural visualizations and animations.
• Establish and manage drone program for aerial cinematography and photography.

Information Technology Manager
February 2014 - October 2018 (4 years 9 months)
Los Angeles, CA

IT MANAGER (August 2015 - October 2018)

• Deployed Office 365, and securely migrated Exchange 2007 to hosted Exchange increasing accessibility and collaboration.
• Migrated Windows Server 2008 to Windows Server 2016 increasing reliability by 69% and reducing support costs by 83%.
• Developed in-house render farm reducing outsourcing costs by 70%.
• Established award-winning drone program for site surveys and documenting completed projects.

SYSTEMS ADMINISTRATOR (February 2014 - August 2015)

• Managing daily operations of file, application and backup servers, Windows 7 Professional and MacOS workstations, plotters, printers, and 3D printers in production and test environments.
• Support Autodesk Building Design Suite, Adobe Creative Suite, SketchUp, Rhino, and V-Ray.
• Responsible for securing and optimizing infrastructure systems including Cisco switches and routers.

• Implemented private and public storage networks.

Tastemade
Content Producer
January 2013 - November 2015 (2 years 11 months)
Greater Los Angeles Area

• Assist with social media research, strategy, content development and publishing. Platforms include Facebook, Twitter, Google+, Instagram, Pinterest and YouTube.
• Inspire and lead a team of local food lovers to create best-in-class content for a mobile app.
• Leverage social networks to build and strengthen relationships with influential figures in the food, nutrition and health industries.
• Writing and editing headlines and supporting copy for social, marketing and other campaign and content efforts.

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Education

Wharton Executive Education
Product Management and Strategy · (2023)

buildspace
Product Development · (2023)

Udemy Alumni
Game and Interactive Media Design · (2016)

ITT Technical Institute-Indianapolis
Bachelor's Degree, Information Technology