

Contact

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Top Skills

Governance

IT Strategy

Change Management

Languages

Mandarin

Certifications

The Neuroscience of Learning

Instructional Design Essentials:
Models of ID

ESG and Social Activism

edX Verified Certificate for
Introduction to Connected Strategy

ESG and Climate Change

Craig Pattison

NZ Head of Delegation & Convenor, ISO/IEC JTC 1 SC 42 "Artificial Intelligence" | Risk & Strategy Expert | Digital Transformation | Executive Coaching & AI Governance | Tailored Strategies for Organisational Growth |

Wellington, New Zealand

Summary

If You're Serious About Making a Dollar and Saving a Dollar... Why Work With Me?

I specialise in helping businesses and organisations unlock financial value through innovation, efficiency, and sound governance. My expertise in emerging technologies, strategic planning, governance, and risk management ensures that every dollar spent or saved contributes directly to measurable results.

With a track record in technology enablement, enterprise risk, financial stewardship, and relationship management, I design actionable strategies that maximise resources and deliver tangible value.

Would you work with me?

If your goal is to increase profitability by aligning innovation with sound governance, optimising efficiency and sustainability, or leveraging complex technologies like Generative AI, I'm here to help. Together, we'll uncover cost-saving opportunities, create new revenue streams, and turn ideas into lasting impact.

Driving Impact Through Innovation, Strategy, and Governance

I empower boards, executives, business leaders, and management teams to navigate emerging technologies like Generative AI while embedding strategies in governance, risk, and sustainability. My mission is to help SMEs, NFPs, and decision-makers optimise operations, enhance impact, and achieve sustainable growth.

Why This Matters:

- * SMEs: Unlock efficiency and scalable growth with limited resources.
- * NFPs: Maximise mission-driven impact within budget constraints.
- * Business Leaders: Stay competitive with innovative strategies and technologies.
- * Decision Makers: Implement sound, data-driven strategies supported by robust frameworks.

Key Achievements:

- * Created the first digital farm wallet in collaboration with Federated Farmers and Trust Alliance NZ.
- * Designed transformative strategies for Federated Farmers and AgriTechNZ to boost field yield and value.
- * Leadership role with SAFI and the Agricultural Adaptation Strategy.
- * Agriculture Lead on the AI Aotearoa Blueprint.
- * NZ Head of Delegation, ISO/IEC 42001:2023 Artificial Intelligence Mirror Committee.
- * Deputy Chair of the NZ Mirror Committee for ISO Technical Committee 347 Data-Driven Agrifood Systems.
- * Contributor to NZ Mirror Committees for ISO JTC 1 SC27 Information Security, Cybersecurity, and Privacy Protection and SC40 IT Service Management and Governance.

Experience

ISO - International Organization for Standardization
NZ Head of Delegation & Convenor, ISO/IEC JTC 1 SC 42 "Artificial Intelligence"
August 2024 - Present (5 months)

Capability Collective
Chief Operating Officer
October 2023 - Present (1 year 3 months)

ChalknTalk Ltd
Director
September 2021 - Present (3 years 4 months)
Wellington, Wellington Region, New Zealand

Trust Alliance NZ Inc

Deputy Chair and Chair of Risk and Audit Committee
September 2022 - Present (2 years 4 months)
Auckland

Ministry for Primary Industries (MPI)
Strategy

July 2022 - September 2022 (3 months)
Wellington, Wellington Region, New Zealand

Craig is providing advisory services for the "Fit For A Better World Roadmap" – which considers how to accelerate the productivity, sustainability and inclusiveness of the primary sector, in order to deliver more value for all New Zealanders.

Craig's background is one of strategy, governance, relationship management, and business optimisation - both here and abroad. The last years directly within the primary sector – working with global suppliers (and supply chains) to bring many of the leading agricultural products into Aotearoa, or the development of strategy for New Zealand's leading pan-sector organisation (Federated Farmers).- empowering farmers, producers, growers, makers, and crafters to deliver 'yield and value, on field'

Federated Farmers

GM Strategy

September 2021 - July 2022 (11 months)
Wellington, Wellington Region, New Zealand

Norwood

3 years 11 months

Executive Lead, Global Relationships

November 2019 - August 2021 (1 year 10 months)
Palmerston North City, Wanganui-Manawatu, New Zealand

GM Sales and Marketing

October 2017 - November 2019 (2 years 2 months)
Palmerston North City, Wanganui-Manawatu, New Zealand

Noos Ltd

Director

August 2017 - October 2017 (3 months)
Wellington & Wairarapa, New Zealand

A social, technology and financial entrepreneur who has a passion and talent for unearthing practical solutions for public and private enterprises looking for growth, sustainability and outcomes. Balancing risk/reward strategies with proven structures, processes and institutions to enable scalable, repeatable and consistent delivery and enhanced customer experience, through co-design.

Inland Revenue NZ

3 years 1 month

Manager, Risk Services

April 2015 - July 2017 (2 years 4 months)

Lead the development and implementation of IR's Enterprise Risk Management Framework

Facilitate a shared understanding across the organisation of the risk management services including practice, procedures and shared accountabilities

Provide risk insight to support strategic and operational risk management planning and practice that enables IR to continually improve the organisation's risk management practice

Principal Risk Advisor

July 2014 - April 2015 (10 months)

Provide expert advice and support to stakeholders throughout the organisation to enable effective management of risks and issues.

Develop, review, advance and maintain IR's risk management and issues management frameworks ensuring organisational policies, systems and tools are implemented and applied in an effective manner across all business groups, programmes and projects.

Lead the application of quantitative risk assessment within the programme and project environments. Contribute to the development and implementation of a strategic risk maturity programme including the development of educational material, coaching stakeholders and promotional activities.

Deloitte New Zealand

Associate Director

November 2013 - July 2014 (9 months)

Craig has many years of practical experience and specialist knowledge at a senior level across Enterprise Risk Management, Information Technology strategy and assurance, ICT and Data Governance, Information Management Architecture, IT Audit, Service Management and Delivery, sourcing and vendor management, project and programme management and compliance.

Craig has extensive corporate and financial risk services experience including; risk and compliance in the Enterprise, process, people and change programmes, organisation and technology optimisation, and performance improvement.

Accident Compensation Corporation (ACC)

Senior Project Manager

August 2012 - November 2013 (1 year 4 months)

Senior Project Manager delivering Enterprise Transformation Projects across multiple SROs

Ascent Business Consulting

Senior Associate

July 2012 - August 2012 (2 months)

Wellington

Ascent is pleased to announce the launch of a new Assurance and Strategic Advisory service. Craig Pattison has joined Ascent and will be leading this practice in NZ and Asia Pacific.

The service offering includes data governance, information management architecture, assurance, strategic advisory, IT Audit and COBIT / ITIL V3 maturity assessments.

KPMG New Zealand

Senior Manager - Advisory

May 2011 - July 2012 (1 year 3 months)

NZTE

Investment Consultant

2010 - 2010 (less than a year)

ANZ Banking Group

Head of Technology Assurance and Information Security Risk, Asia Pacific

2008 - 2009 (1 year)

Concrete Campus

CVO

2007 - 2008 (1 year)

JTC1 SC7

itSMF International Liaison

2006 - 2007 (1 year)

Fronde

Service Delivery Consultant

2006 - 2006 (less than a year)

ANZ National Bank

ITIL Consultant

2005 - 2006 (1 year)

NZQA

Service Management Consultant

2003 - 2005 (2 years)

Education

Institute of Directors in New Zealand

Company Directors' Course · (February 2022 - February 2022)

Wharton Online

The Materiality of ESG Factors Specialization, Environmental, Society and Corporate Governance · (February 2022 - March 2022)

Saïd Business School, University of Oxford

Certificate, Strategic Projects · (June 2020 - September 2020)

Victoria University of Wellington

Postgraduate Degree, Business Administration and Management, General · (February 2016)

Nelson College

· (1983 - 1987)